



THE SAN FRANCISCO 49ERS ACADEMY INVITES YOU TO SPEND

A Night at the Carolands
OCTOBER 9, 2009

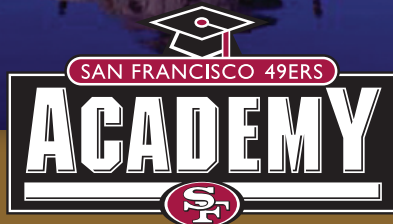
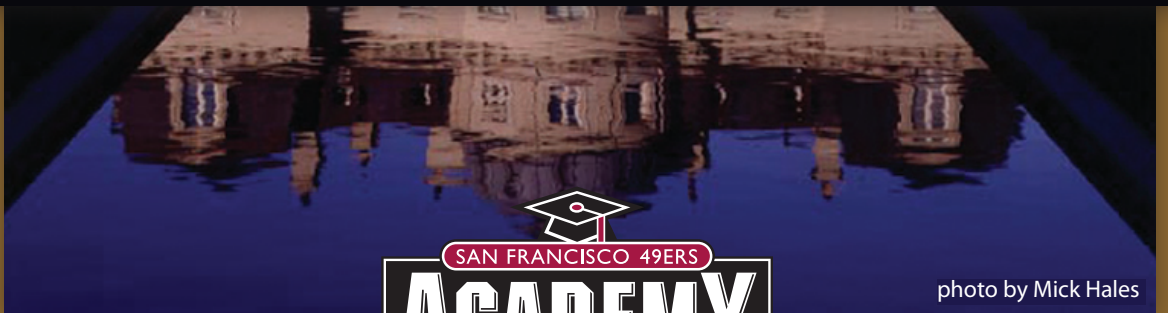


photo by Mick Hales

CELEBRATING OUR 13TH ANNIVERSARY

Join us for
A Night at the Carolands

FUNDRAISER TO BENEFIT THE SAN FRANCISCO 49ERS ACADEMY IN EAST PALO ALTO

Date:

Date: Friday, October 9, 2009

6pm Reception and Silent Auction

7pm Dinner and Live Auction

Location:

*This fabulous gala will be held at the historic
Chateau Carolands in Hillsborough*

HOW TO ATTEND: Individual tickets are \$350 per person. To reserve your ticket(s), please email Michele Sharkey at Msharkey@ravenswood.k12.ca.us

Sponsorship opportunities are also available.

OVERVIEW: Join 49ers celebrities and world famous Napa and Sonoma Valley vintners for a gala benefit at the historic Chateau Carolands. This wonderful event features a lively cocktail reception, premium wine tasting, gourmet dinner, an elaborate auction and exciting live entertainment.

Our 2009 vintner partners include, Blackbird Vineyards, Capture Wines, Far Niente, Kosta Browne, Melka Wines, Nickel & Nickel and Paul Hobbs Wines.

*A special thank you to Charles and Ann Johnson for graciously
opening their beautiful home for this event*



What started more than ten years ago with 100 guests has transformed into one of the Peninsula's most popular events. Last year, over 375 people from across the Bay Area attended the 49ers Academy's Gala.

THE 2009 NIGHT AT THE CAROLANDS BENEFIT IS FRIDAY, OCTOBER 9

Join 49ers celebrities and world famous Napa and Sonoma Valley vintners for a gala benefit at the historic Chateau Carolands in Hillsborough, California.

This wonderful event features a fabulous cocktail reception, premium wine tasting, gourmet dinner, an elaborate auction and exciting live entertainment.

THE GALA BENEFITS THE SAN FRANCISCO 49ERS ACADEMY IN EAST PALO ALTO.

The 49ers Academy was founded in 1996 to serve 6th, 7th and 8th grade students from East Palo Alto. Defined by educational excellence, the 49ers Academy maximizes the potential of every child. The school emphasizes self-discipline, respect and individualized attention to help students master core subjects and prepare for high school. Students benefit from a small, nurturing and personalized environment.

Located in the heart of East Palo Alto's most at-risk neighborhood, the 49ers Academy provides a caring community where the emphasis is on one-on-one relationships to promote academic success in children who have struggled in other school programs. A talented, caring staff establishes high expectations in the belief that every student can and will achieve academic success..... and they do!

2009 GALA HIGHLIGHTS

2009 Wine Sponsors:

Blackbird Vineyards

Captûre Wines

Far Niente

Kosta Browne

Melka Wines

Nickel & Nickel

Paul Hobbs Wines

Skipstone

Live Auction Preview:

Your chance to bid on once in a lifetime experiences and luxury getaways!

ROCK N ROLL RV TRIP WITH KOSTA BROWNE AND JOURNEY

Join Dan Kosta and Michael Browne of Kosta Browne Winery as they host you and 3 of your closest friends for a day & night of legendary rock, world class Pinot Noir, and first class tailgating, all in the comfort and safety of your private RV. Enjoy bottomless Kosta Browne wines, tailgating & dinner cooked by Dan & Michael, premier concert tickets, backstage passes to meet the Journey boys, and just in case you have not had your fill of Kosta Browne, each member of your group will receive 1 magnum of Kosta Browne, signed by Dan, Michael and the members of Journey. Rock on!

THE ULTIMATE 49ERS FAN EXPERIENCE

Includes two tickets to a mutually agreed upon away game during the 2009 season. In addition to the tickets, you and your traveling companion will enjoy the following:

- *Round-trip airfare for two adults on the 49ers team plane*
- *Transportation to the hotel on the team bus*
- *Accommodations at the team hotel*

Live Auction Preview Continued:

PREMIER TAHOE GET AWAY

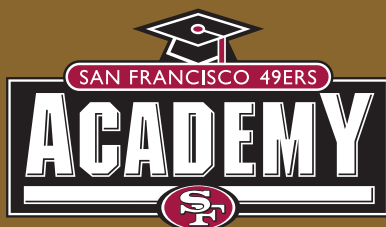
Your own private Lake Tahoe luxury villa awaits you! Enjoy a week in a gorgeous multi-million dollar home in Lake Tahoe. Located on the prestigious Lakeshore Drive in Incline Village, this 9,000 sq. foot, luxury home accommodates up to 12 people and is within walking distance to the Hyatt Hotel/Casino and Incline Beach.

PAUL HOBBS WINES & MASERATI BRING YOU THE “BEST OF BOTH WORLDS”

Spend the weekend with best of the best! This package brings together one of California's best wineries, Paul Hobbs and one of the best cars available, Maserati! Package includes luxury boutique lodging for two-nights for 6 people, a private tour and tasting at Paul Hobbs winery, and a private dinner and tango performance at Paul Hobb's private guest venue overlooking the winery and estate vineyard. As a special bonus, your package includes a weekend lease of a fabulous Maserati!

PLAY HOST AT CAROLANDS...

Host an unforgettable evening with an intimate dinner for 20 at one of the most unique and desirable private residences in America. Carolands, a historical landmark French Chateau located on the San Francisco Peninsula. You and your guests will enjoy cocktails in the library, a private tour of the Piano Nobile and a 3-course dinner in the State Dining Room. Kevin Weir and Associates, one of the Peninsula's premier caterers will create an elegant and sumptuous menu customized to your tastes. As an extra bonus, your dinner will be personally paired with Melka Wines, created by famed wine maker Philippe Melka who was named one of the top 10 winemakers in the world by Robert Parker.



TIFFANY & Co.

BRINGS YOU: *"49 Blue Boxes"*

BREAKFAST AT TIFFANY'S AND DIAMOND WATCH RAFFLE



TIFFANY & Co. invites you to celebrate with the 49ers Academy in true blue Tiffany style! Purchase one of only 49 iconic boxes during cocktails, and all proceeds will go directly to the 49ers Academy. Then sit back and relax, as your box is delivered to you at your table during dinner. As guests slip the white satin bows off their boxes, a special gift will be revealed. One especially fortunate guest will be our grand prize winner! You will take home a glamorous cocktail watch from the house of Tiffany with a quartz resonator and diamonds in 18k white gold with a white dial on a black satin band valued at \$6,000.00 along with an invitation to a private Breakfast at Tiffany's at Tiffany & Co., Palo Alto for themselves and four lucky friends! This is truly a time to celebrate and remember — diamonds are a girls' best friend!

\$500.00

Only 49

TIFFANY & CO. BOXES WILL BE SOLD.

SPONSORSHIP OPPORTUNITIES

A Night at the Carolands

FRIDAY, OCTOBER 9, 2009

PRESENTING SPONSOR...\$25,000

- *Private VIP reception inside the Carolands Mansion before the event*
- *VIP seating for 30 guests at three tables with the option to host 49er players at your tables*
- *Celebrity host Gary Plummer seated with you and your guests*
- *Four game tickets, parking pass, and pre-game field passes for two 49ers 2009 home games*
- *Eight VIP Passes to the 2010 49ers Training Camp —includes lunch and viewing of practice*
- *Preferred placement on invitations*
- *Recognition as Presenting Sponsor at event*
- *Full page ad in event program*
- *Corporate Name recognition on 49ers Academy website*

GOLD SPONSOR...\$10,000

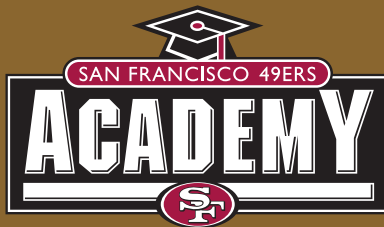
- *Private VIP reception inside the Carolands Mansion before the event*
- *VIP Seating for 10 guests at one table*
- *Four game tickets, parking pass, and pre-game field passes for one 2009 home game*
- *Corporate name recognition in event program*
- *Corporate name recognition at reception and on the 49ers Academy website*

SILVER SPONSOR...\$5,000

- *VIP Seating for 10 guests at one table*
- *Corporate name recognition in event program*
- *Corporate name recognition at reception and on the 49ers Academy website*

Board of Directors

RICH BELLUCCI	<i>Burr, Pilger & Mayer LLP</i>
VICKY BEVILACQUA-TRUE	<i>Community Volunteer</i>
DANA CAPPIELLO	<i>Community Volunteer</i>
MARIA DE LA VEGA	<i>Ravenswood City School District</i>
DARBY GREEK	<i>Costco Wholesale</i>
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SAREE MADING	<i>Ravenswood Board of Trustees</i>
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LT. RAHN SIBLEY	<i>East Palo Alto Police Department</i>
SHAUNA SMITH	<i>Community Volunteer</i>
ERIKA SNYDER	<i>Community Volunteer</i>
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CHRISTINE STAVEM	<i>Political Consultant</i>
MICHAEL UYTENGUSU	<i>Brookstone Holdings, Inc</i>



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www.49ers-Academy.org